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## FOR IMMEDIATE RELEASE

### STATE OF THE WORKFORCE SUMMIT 2012

**Bartow, Florida, January 4, 2012-** *Polk Works* is pleased to present this year's State of the Workforce Summit on Thursday, January 26, 2012 at the Lakeland Center. The half-day summit will offer company executives, human resource professionals, educational staff, and the general public critical information on business issues such as: Labor Law; Disability and Privacy; Legal Issues in Social Media; and Leadership.

Following the break-out sessions there will be a luncheon with keynote speaker, Monica Wofford, CSP of Contagious Companies. Monica will entertain and inform with *Make Difficult People Disappear*, an engaging presentation designed with each audience member in mind. Participants will experience the awareness of their own preferences in behavior and personality, explore the behaviors of others that make them appear difficult, and practice utilizing this information in real world scenarios. Attendees will have the ability to receive HRCI Certification Hours for all sessions.

The registration fee for the State of the Workforce Summit is \$65 for an individual, \$55 for members of the Mid-Florida Chapter of the Society for Human Resource Management, and \$500 for a corporate table (for 8). *Polk Works* is offering a Community Sponsorship at the \$1,000 level, and a Partner Sponsorship at the \$1,500 level. The Title Sponsor of the event is Everest University.

Registration is through the Polk Works website at [www.polkworks.org](http://www.polkworks.org). Space is limited. If your company is interested in sponsoring this event please contact the Business Services Unit at 863-508-1600, Ext. 1102. Exhibit tables for vendors are available at \$300 each.

For more information about services and upcoming events offered by *Polk Works*, please visit us on the web at [www.polkworks.org](http://www.polkworks.org) or at 863-508-1600.

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*Polk Works* is a private, non-profit administrator of workforce funds. Our mission is to be the innovative leader to ensure and sustain a quality workforce for today and the future. For more information, go to [www.polkworks.org](http://www.polkworks.org). *Polk Works* offers equal opportunity programs, auxiliary aids and services that are available upon request to individuals with disabilities Member: Employ Florida.